

Anna Gwóźdź

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Courses / Education

AI Designer

Issued Maj 2025

Design Practice

Webflow 101 Certificate

Issued Dec 2024 (since Nov 2023)

Webflow

Google UX Design Professional Certificate

Issued July 2023 (for maiden name Anna Reklirska)

Coursera

Digital Designer

Issued January 2023 (for maiden name Anna Reklirska)

Design Practice

Silesian University of Technology

2012 - 2019

Master of Architecture & Bachelor of Architecture

Languages

English

C1

Polish

native

Skills

Services

Product Design

UX/UI Design

Interaction Design

Graphic Design

User Research

Wireframing

Prototyping

No-code Development

Design

Figma

Photoshop

Illustrator

Jitter

Development

Webflow

HTML/CSS

JavaScript, GSAP

Finsweet

Experience

MetaGravity Digital Design Lead

January 2025–now

Responsible for shaping the visual identity of MetaGravity's products, from branding and design systems to digital experiences. Leading the design and development of Webflow-based websites, ensuring seamless functionality, responsiveness, and ongoing maintenance. Supporting multimedia efforts by creating video assets, pitch decks and social media graphics to enhance brand presence. Dedicated to crafting cohesive, engaging visuals that elevate the company's identity and communicate its vision effectively.

Freelancer Product Designer & Webflow Developer

January 2023–now

Focused on collaboration with clients to design and deliver end-to-end creative solutions, from brand identities to responsive websites. Specialized in producing dynamic, user-centric websites in Webflow, seamlessly combining design aesthetics with functional development. Dedicated to conceptualizing and executing designs that elevate brand identity and online presence.

Artifact | Design Engineered UX/UI Designer

December 2023–December 2024

Engaged in collaboration with international clients as part of a multidisciplinary teams of designers and developers. Focused on delivering exceptional design work, including user interfaces, design systems, and visual assets for websites and applications. Enhanced user experiences by applying UX principles and data-driven insights. Contributed to CMS configuration, platform integrations, and crafting scalable design systems to ensure consistency and empower clients in managing and maintaining their digital assets. Delivered impactful digital solutions through creativity and technical precision across diverse industries.

FORMA Architect

March 2020–December 2022

Work on conceptual, construction and executive designs of multi-family and single-family residential buildings and collective housing.

DreamWorlds Architectural Assistant

January 2020–March 2020

Work on conceptual, construction and executive designs of public utility facilities.

MAAD Intern / Architectural Assistant

August 2015–October 2019

Work on conceptual, construction and executive designs of office and industrial buildings as well as multi-family and single-family residential buildings.